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**Advertising and Sponsorship Packages**

Back 9 Media Group can help your company reach a golf specific market.

Our marketing approach is **multi-level** providing **video**, **radio** and **print** capabilities.

We have options to fit every budget and are willing to customize a package that provides coverage for your specific needs.

**NWO Golf Links** is a monthly digital magazine, launching in January 2015, with delivery to over 20,000 email addresses in Northwest Ohio and Southern Michigan. [NWO Golf Links](http://nwo.back9mediagroup.com/).



We will receive additional exposure from a link on the Toledo Free Press digital edition which receives over 100,000 page views/month. NWO Golf Links will also be available via an app.

**2015 Introductory Advertising Rates:**

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| --- | --- | --- | --- | --- |
| **Size of ad:** | **6 Mos. Commitment** | **12 Mos. Commitment** | **6 Month Prepay** | **One Year Prepay** |
| **Full Page** | $200/mo. | $175/mo. | $1,100  | $1,925  |
| **Half Page** | $150/mo. | $100/mo. | $825  | $1,100  |
| **1/4 Page** | $75/mo. | $50/mo. | $412  | $550  |
| **1/8 Page** | $50/mo. | $45/mo. | $275  | $495  |



**The Back 9 Report** one hour weekly radio show is currently being broadcast via TuneIn, BlogTalk Radio, Golf News Net and iTunes with a combined listens of over 200,000.

Blogtalk Radio: <http://www.blogtalkradio.com/edraft>

TuneIn.com: <http://tunein.com/radio/The-Back-9-Report-p620823/>

Golf News Net: <http://thegolfnewsnet.com/radio/>

Itunes: <https://itunes.apple.com/us/podcast/edraft-radio-blog-talk-radio/id595167462?mt=2>

There are three segment sponsorship opportunities on the radio show: The Par 5 News, The Hot Topic or Travel segment and the Interview of the week.

**Sponsorship of a segment on the Back 9 Report radio show includes:**

* A mention during the introduction for the sponsored segment; for example, “The Interview of the Week presented by XYZ Co” for a total of four mentions/month.
* **A 30 second advertisement** during each Back 9 Report Radio Show for a total of four spots/month.
* Two feature articles annually about your company for inclusion in current publications
* ¼ page ad placement in NW Ohio Golf Links monthly digital magazine
* Inclusion on Twitter and Facebook mentions for Back 9 Report

This complete package is available at our introductory pricing of $250/month.



We will **produce a video**, with your input, about your company and post it to the [Back 9 Report](http://back9report.com) video website that gets thousands of views per video.

We promote the video through social media. You can post the video to your website and promote it through your own social media efforts.

Cost to produce this video is only $120.

Contact Fred@back9mediagroup.com