

**2015 Advertising Rates and Information**

**NWO Golf Links** is a monthly digital magazine, launching in January 2015, with delivery to over 20,000 email addresses in Northwest Ohio and Southern Michigan. We will receive additional exposure from a link on the Toledo Free Press digital edition which receives over 100,000 page views/month. NWO Golf Links will also be available via an app.

**Distribution**: A new issue will be released on the second Wednesday of every month.

**Advertising Requirements:**

Full page ad: 8 x 10.5

1/2 page ad: 8 x 5.25 or 10.5 x 4

1/4 page ad: 4 x 5.25 or 10.5 5 x 2

1/8 page ad: 4 x 2.625 or 2 x 5.25

Deadline: 25th of the preceding month

**2015 Introductory Advertising Rates:**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Size of ad:** | **6 Mos. Commitment** | **12 Mos. Commitment** | **6 Month Prepay** | **One Year Prepay** |
| **Full Page** | $200/mo. | $175/mo. | $1,100  | $1,925  |
| **Half Page** | $150/mo. | $100/mo. | $825  | $1,100  |
| **1/4 Page** | $75/mo. | $50/mo. | $412  | $550  |
| **1/8 Page** | $50/mo. | $45/mo. | $275  | $495  |

**Published by:** , Back 9 Media Group

**Contact:** Fred Altvater, 419-344-3062, 6062 Wood Dr, Waterville, OH 43566

Page layout options:





**Advertiser Agreement**

**TERMS**

1. All rates are net to Back 9 Media Group
2. 12 month prepay due upon agreement ; monthly payments are due on 25th of preceding month
3. Fee based on receiving 150 dpi resolution ad artwork
4. Any additional benefits received by either party must be outlined and agreed to in writing
5. Oral agreements are not binding on either party
6. Back 9 Media Group reserves the right to decline any advertising it deems unacceptable

**ADVERTISER LEVEL: Choose level**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Size of ad:** | **6 Mos. Commitment** | **12 Mos. Commitment** | **6 Month Prepay** | **One Year PrePay** |
| **Full Page** |   |   |   |   |
| **Half Page** |   |   |   |   |
| **1/4 Page** |   |   |   |   |
| **1/8 Page** |   |   |   |   |

**Billing Information:**

Credit Card Number: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Exp Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 3 Digit Code: \_\_\_\_\_\_\_\_\_\_\_\_\_

Business Name: **\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

Email Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Billing Address:

**Please return completed form to: Back 9 Media Group**

**Phone: 419-344-6613; fred@back9mediagroup.com**

**6062 Wood Dr.**

**Waterville, OH 43566**

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Phone: [ ] \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Signature \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_