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**Advertising and Sponsorship Packages**

Back 9 Media Group can help your company reach a golf specific market.

Our marketing approach is **multi-level** providing **video**, **radio** and **print** capabilities.

We have options to fit every budget and are willing to customize a package that provides coverage for your specific needs.



**Ohio Golf Journal** is a monthly digital magazine, launched in January 2015, with delivery to over 30,000 email addresses in Ohio. Each issue of Ohio Golf Journal is posted to the website: <http://ohiogolfjournal.com/>, which increases SEO and views for advertisers.

**Advertising Requirements:**

Full page ad: 8 x 10.5

1/2 page ad: 8 x 5.25 or 10.5 x 4

1/4 page ad: 4 x 5.25 or 10.5 5 x 2

Deadline: 25th of the preceding month

**2018 Advertising Rates:**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Size of ad:** | **6 Mos. Commitment** | **12 Mos. Commitment** | **6 Month Prepay** | **One Year Prepay** |
| **Full Page** | $250/mo. | $200/mo. | $1,100  | $2,200  |
| **Half Page** | $150/mo. | $100/mo. | $825  | $1,100  |
| **1/4 Page** | $100/mo. | $75/mo. | $412  | $800  |
| **Cover** | $500 |  |  |  |



**The Back 9 Report** 90 minute weekly radio show is currently being broadcast via TuneIn, BlogTalk Radio, Golf News Net and iTunes with a combined listens of over 200,000.

Blogtalk Radio: <http://www.blogtalkradio.com/edraft>

TuneIn.com: <http://tunein.com/radio/The-Back-9-Report-p620823/>

Golf News Net: <http://thegolfnewsnet.com/radio/>

Itunes: <https://itunes.apple.com/us/podcast/edraft-radio-blog-talk-radio/id595167462?mt=2>

There are three segment sponsorship opportunities on the radio show: The Par 5 News, The Hot Topic or Travel segment and the Interview of the week.

**Sponsorship of a segment on the Back 9 Report radio show includes:**

* A mention during the introduction for the sponsored segment; for example, “The Interview of the Week presented by XYZ Co” for a total of four mentions/month.
* **A 30 second advertisement** during each Back 9 Report Radio Show for a total of four spots/month.
* Two feature articles annually about your company for inclusion in current publications
* ¼ page ad placement in NW Ohio Golf Links monthly digital magazine
* Inclusion on Twitter and Facebook mentions for Back 9 Report

This complete package is available at our introductory pricing of $250/month.



We will **produce a video**, with your input, about your company and post it to the [Back 9 Report](http://back9report.com) video website that gets thousands of views per video.

We promote the video through social media. You can post the video to your website and promote it through your own social media efforts.

Cost to produce this video is only $350.

**Advertise on our Roku TV Show:**

There are 30 second segment sponsorship opportunities on the TV show.

**Sponsorship of a segment on the Back 9 Report TV show includes:**

* **A 30 second advertisement** during each Back 9 Report Roku Show for a total of two spots/month.
* Two feature articles annually about your company for inclusion in current publications
* ¼ page ad placement in Ohio Golf Journal monthly digital magazine
* Inclusion on Twitter and Facebook mentions for Back 9 Report

This complete package is available at our introductory pricing of $50/month. Cost of ad creation is separate.

Contact Fred@back9mediagroup.com to discuss any of these opportunities or package pricing for a combination.